

Central Counterparties

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1. Why do CCPs exists?

2. Why is their governance structure important?

3. When do certain governance structure arise?



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 - novation and redistribution of default risk (Bernanke (1990) and Ripatti (2001))
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 - heterogeneity of users leads to conflict of interest
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- 3. When do certain governance structure arise?
 - ▶ degree of heterogeneity (trading benefits vs. default costs)
 - ▶ risk of the instrument traded or general market risk
 - ▶ competition



Model

- \blacktriangleright t=0: People are identical
 - random trading needs
 - limited amount of cash
- t=1: People can be in three situations
 - ▶ no trading needs (prob. 1π)
 - risk-averse and risky security (prob. $\frac{\pi}{2}$)
 - risk-neutral and riskless future endowment (prob. $\frac{\pi}{2}$)
- ▶ t=2: Security's pay-off realized
- Limited commitment
 - ▶ strategic default
 - ► people need incentives to honour their promises

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No trade

Model captures rationale for futures trading

- ▶ sellers want to hedge against risk in the future
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<u>Result:</u> No trading is possible.

<u>CCP enables trade</u>

Collateral facility

- default fund f at t = 0
- margin call m at t = 1
- ▶ cost: α per cent of collateral posted

CCP

- ▶ covers default by requiring collateral (novation)
- ▶ can redistribute default costs among people (anonymity)

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<u>Result:</u> Trade at t = 1 is then possible

- futures contract at t = 1
- net settlement in cash at t = 2
- ▶ incentives to honour the contract

<u>User- vs. Profit-oriented CCPs</u>

Allocation of control rights matters (Hart and Moore (1990, 1995)

- commitment problems for institutions
- ▶ governance structure fills in contractual "voids"

User-oriented CCP

▶ maximizes utility of the majority of users (median user)

Profit-oriented CCP

maximizes revenue/profit (marginal user)

We abstract from default of the CCP.

No unsecured default risk

When collateral is enough to secure *all* default exposure...

User-oriented CCP

- minimizes collateral costs for users
- ▶ uses default fund only when margin calls too costly to support trade

Profit-oriented CCP

- maximizes profits from collateral posted
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<u>Result</u>: There are two inefficiencies from profit-orientation.

- 1. Overcollateralization
- 2. Higher default fund contributions

Unsecured default risk

- When collateral is *not enough* to cover all exposure if default risk increases...
 - \Rightarrow CCP has to redistribute residual cost from default among non-defaulting users
 - \Rightarrow Heterogeneity leads to conflict of interest
 - ▶ some users have small gains from trade, but bear residual costs of default
 - ▶ other users have large gains from trading, but increase default risk

Optimality of For-Profit

<u>User-oriented CCP</u> shuts down trading when risk increases.

- ▶ majority of users prefers no trade (hold-up problem)
- ▶ avoids default, but no gains from trading

<u>Profit-oriented CCP</u> still enables trade.

- does not bear default costs
- ▶ considers the marginal user that gains from trade

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<u>Result</u>: Profit-orientation if

Expected net benefits from trading when risk increases

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Costs of inefficient collateral policy + Expected hold-up costs

Example

 η - likelihood of risk increase π_{hat} - degree of heterogeneity ΔU - net gain from profit-orientation



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Summary

CCPs enable trade:

- ▶ collateral facility
- redistribution of default risk

Governance structures matter:

- ▶ heterogeneity and redistribution of default costs
- conflict of interest (volume of trade vs. associated default risk)



Implications

- 1. For-profit CCPs rely relatively more on default funds than on margin calls.
- 2. For-profit CCPs operate in more competitive markets.
- 3. Markets with large heterogeneity and high risk favour profit-orientation. (e.g. OTC, see Kroszner (1995))
- 4. Controling for these characteristics: no difference in volume of trade and default.