

This notice in TED website: <https://ted.europa.eu/udl?uri=TED:NOTICE:328418-2018:TEXT:EN:HTML>

**Germany-Frankfurt am Main: ECB - Filming and streaming services
2018/S 144-328418**

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

European Central Bank
Sonnemannstrasse 22
Frankfurt am Main
60314
Germany
Contact person: Central Procurement Office
E-mail: procurement@ecb.europa.eu
Fax: +49 69/13447110
NUTS code: DE712

Internet address(es):

Main address: <http://www.ecb.europa.eu>

I.2) Information about joint procurement

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://procurement.ecb.europa.eu/sourcing/fsvendor/vendordesktop/index>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html>

I.4) Type of the contracting authority

European institution/agency or international organisation

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Filming and streaming services
Reference number: PRO-003864

II.1.2) **Main CPV code**

92111250

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

Through this restricted procedure ECB Directorate General Communications (DG/C) is looking for suppliers specialised in the areas of filming and video productions and similar material as well as in the area of Internet live streaming (via YouTube and other social media platforms) to support DG/C through the provision of filming and Internet live-stream services.

The tender procedure is divided into 2 separate lots as follows:

- Lot 1: Filming Services,
- Lot 2: Internet Live-stream Services.

Tenderers can bid for Lot 1, or Lot 2, or both for Lot 1 and Lot 2. The applications / tenders will be separately evaluated per each Lot.

The ECB intends to award 1 Contract per Lot for the abovementioned services to the provider offering the best value for money per Lot for a period of 4 years. The envisaged Contract start date is 15.1.2019.

II.1.5) **Estimated total value**

II.1.6) **Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots: Lot 1 and Lot 2.

II.2) **Description**

II.2.1) **Title:**

Filming Services

Lot No: 1

II.2.2) **Additional CPV code(s)**

92111260

II.2.3) **Place of performance**

NUTS code: DE712

Main site or place of performance:

The Contractor shall perform the Services either on the ECB's premises in Frankfurt am Main (on-site) or off-site (e.g. on the Contractor's premises or in another location specified by the ECB).

II.2.4) **Description of the procurement:**

The successful tenderer in Lot 1 shall provide filming and streaming work and services (the "Services") that is expected to comprise the following deliverables:

- filming and recording of press conferences, meetings, conferences, events, video interviews. For the live-streaming of press conferences and any other selected public events that the ECB may decide to cover, the provider should manage the live dissemination of the broadcast signal via satellite uplink to be used inter alia by TV stations and the Internet Live-stream Services Contractor (services described in Lot 2),
- the Contractor is expected to perform end-to-end testing with the Internet Live-stream Services Contractor,
- live-feed transmission of internal events to "public viewing" style screens (i.e. distribution of video signals internally via standard cabling infrastructures),

- live-streaming of internal events via the ECB's Intranet infrastructure: the ECB has a dedicated internal IT infrastructure in place for the efficient and secure distribution of live-stream data to internal audiences. The Contractor would be expected to interface with this industry standards-based infrastructure. Documentation will be provided,
- post-production of footage including secure and embargo materials,
- filming and production of videos and trailers for Intranet and social media channels,
- update and/or adaption of existing clips,
- assistance in developing storyboards and scripts,
- provision of expert advice in the field of filming and video production,
- archiving of ECB materials.

All Services shall be provided to the ECB in English.

Potential candidates may obtain an indicative overview of the type and number of the filming and web-streamed products published by the ECB by at the following webpages:

ECB website: www.ecb.europa.eu

Banking Supervision website: www.bankingsupervision.europa.eu

ECB YouTube channel: www.youtube.com/user/ecbeuro

ECB Twitter: <https://twitter.com/ecb>

The scope of the Services is outlined in the call for applications and will be further specified in the invitation to tender that will be addressed to the Candidates who will qualify and be selected in the first stage of the restricted procedure.

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

II.2.9) **Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5

Objective criteria for choosing the limited number of candidates:

Among the Candidates meeting the minimum requirements set out in this contract notice and the Call for Applications (CfA) for each Lot, the ECB shall select those which best meet the following selection criteria per Lot:

a) the Candidate's general capacity to provide the requested services in terms of technical and human resources (composition of staff and work experience of staff members in general) (weighting of this criterion: 30%); and

b) the Candidate's general experience and expertise, assessed on the basis of the Candidate's past experience and its reference projects which are comparable in terms of scope, size and complexity with the Contract tendered by the ECB (weighting of this criterion: 70%).

The selection criteria shall be assessed one by one per Lot and evaluated on the basis of a scoring system from 0 to 5 points, as further specified in Section III.4.4 of the CfA.

The quality of each reference contract per Lot will be assessed against its relevance in comparison with the ECB's description of the requested Services to be performed as detailed in Section I.2 — Scope of the CfA.

If the reference project has been with a large company (Size comparable to that of the ECB), international organisations or public institution, this will be considered an added value.

The quality of the Candidate's capacity to provide the requested services in terms of technical and human resources per Lot will be assessed according to the number of staff members having the relevant work experience described in Section III.4.2 of the CfA. A higher number of staff members having the required experience described in Section III.4.2 of the CfA will be considered an added value.

For more information on the selection criteria and methodology, please refer to the CfA.

II.2.10) **Information about variants**

Variants will be accepted: no

II.2.11) **Information about options**

Options: no

II.2.12) **Information about electronic catalogues**

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

II.2) **Description**

II.2.1) **Title:**

Internet Live-Stream Services

Lot No: 2

II.2.2) **Additional CPV code(s)**

72411000

II.2.3) **Place of performance**

NUTS code: DE712

Main site or place of performance:

The Contractor shall perform the Services either on the ECB's premises in Frankfurt am Main (on-site) or off-site (e.g. on the Contractor's premises or in another location specified by the ECB).

II.2.4) **Description of the procurement:**

The successful tenderer in Lot 2 shall provide Internet Live-stream work and services (the "Services") that are expected to comprise the following deliverables:

— the Contractor should supply resilient and high-quality Internet live-stream services for the ECB's press conferences and any other selected public events that the ECB may decide to cover,

— for the ECB's press conferences in particular, the Contractor should propose a solution for providing up to 3 interpreted voice channels in addition to the original channel (i.e. combine a single video stream with multiple voice channels that could be easily selected by the end-user) that would seamlessly integrate (e.g. via embedded HTML code) with the ECB's Internet website,

— the Contractor would receive the signals for all channels via a satellite downlink (primary transmission link) or via a live-stream (original + EN voice channel) as a secondary (backup) transmission source,

— the Contractor is expected to perform end-to-end testing with the Filming Services Contractor (services described in Lot 1),

— in addition to the multiple language requirements detailed above, the Contractor should be able to support live-streaming of the original language channel to selected social media platforms used by the ECB (e.g. YouTube, Twitter etc.).

All Services shall be provided to the ECB in English.

Potential candidates may obtain an indicative overview of the type and number of the filming and web-streamed products published by the ECB by at the following webpages:

ECB website: www.ecb.europa.eu

Banking Supervision website: www.bankingsupervision.europa.eu

ECB YouTube channel: www.youtube.com/user/ecbeuro

ECB Twitter: <https://twitter.com/ecb>

The scope of the Services is outlined in the call for applications and will be further specified in the Invitation to Tender that will be addressed to candidates who will qualify and be selected in the first stage of the restricted procedure.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5

Objective criteria for choosing the limited number of candidates:

Among the Candidates meeting the minimum requirements set out in this contract notice and the Call for Applications (CfA) for each Lot, the ECB shall select those which best meet the following selection criteria per Lot:

a) the Candidate's general capacity to provide the requested services in terms of technical and human resources (composition of staff and work experience of staff members in general) (weighting of this criterion: 30%); and

b) the Candidate's general experience and expertise, assessed on the basis of the Candidate's past experience and its reference projects which are comparable in terms of scope, size and complexity with the Contract tendered by the ECB (weighting of this criterion: 70%).

The selection criteria shall be assessed one by one per Lot and evaluated on the basis of a scoring system from zero to five points, as further specified in Section III.4.4 of the CfA.

The quality of each reference contract per Lot will be assessed against its relevance in comparison with the ECB's description of the requested Services to be performed as detailed in Section I.2 — Scope of the CfA. If the reference project has been with a large company (Size comparable to that of the ECB), international organisations or public institution, this will be considered an added value.

The quality of the Candidate's capacity to provide the requested services in terms of technical and human resources per Lot will be assessed according to the number of staff members having the relevant work experience described in Section III.4.2 of the CfA. A higher number of staff members having the required experience described in Section III.4.2 of the CfA will be considered an added value.

For more information on the selection criteria and methodology, please refer to the CfA.

II.2.10) Information about variants

Variants will be accepted: no

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information

Section III: Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Not applicable.

III.1.2) Economic and financial standing

List and brief description of selection criteria:

Candidates shall have the economic and financial capacity to perform the Contract.

As proof, Candidates shall submit the filled-in handwritten signed Application form (Annex 1 to the Call for applications) and — upon ECB's request — the documents listed in the Application form. Candidates who do not meet the minimum requirements detailed in this Contract Notice and the call for applications for each Lot they apply for and/or fail to submit the completed Application form will not be admitted to the selection stage for the Lot for which they do not comply with the minimum requirements.

Minimum level(s) of standards possibly required:

Lot 1: Filming Services:

An accumulated total net turnover of 2 500 000 EUR during the last 3 financial years (2015-2017). If the Candidate is a temporary grouping, it may add the respective turnover of its members.

Lot 2: Internet Live-Stream Services:

An accumulated total net turnover of 250 000 EUR during the last 3 financial years (2015-2017). If the Candidate is a temporary grouping, it may add the respective turnover of its members.

III.1.3) Technical and professional ability

List and brief description of selection criteria:

Candidates shall have the technical capacity to perform the Contract.

As proof, Candidates shall submit the filled-in handwritten signed Application form (Annex 1 to the Call for applications) and — upon ECB's request — the documents listed in the Application form. Candidates who do not meet the minimum requirements detailed in this Contract Notice and the call for applications for each Lot they apply for and/or fail to submit the completed Application form will not be admitted to the selection stage for the Lot for which they do not comply with the minimum requirements.

Minimum level(s) of standards possibly required:

Lot 1: Filming Services:

i) at least 3 similar contracts performed during the last 3 years, which are comparable in terms of scope, size and complexity with the Contract (Lot 1) tendered out by the ECB;

ii) average of at least ten staff members (including freelancers) over the last 3 years (2015-2017), at least 5 of which: have work experience in the field of internet live-stream services and were responsible for contracts similar to the contract tendered out by the ECB (have performed tasks similar to the ones falling within the scope of Lot 1, as specified in Section I.2 of the CfA).

If the Candidate is a temporary grouping, it may add the respective experience and/or human resources of its members.

Lot 2: Internet Live-Stream Services:

i) at least 3 similar contracts performed during the last 3 years, which are comparable in terms of scope, size and complexity with the Contract (Lot 2) tendered out by the ECB;

ii) average of at least seven staff members (including freelancers) over the last 3 years (2015-2017), at least 3 of which: have work experience in the field of internet live-stream services and were responsible for contracts

similar to the contract tendered out by the ECB (have performed tasks similar to the ones falling within the scope of Lot 2, as specified in Section I.2 of the CfA).

If the Candidate is a temporary grouping, it may add the respective experience and/or human resources of its members.

III.1.5) Information about reserved contracts

III.2) Conditions related to the contract

III.2.1) Information about a particular profession

III.2.2) Contract performance conditions:

The performance of the contract shall be subject to the ECB's general and specific contract terms and conditions and data protection requirements that will be provided to the selected candidates together with the Invitation to Tender during the second phase of the procurement procedure.

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.1.6) Information about electronic auction

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

IV.2.2) Time limit for receipt of tenders or requests to participate

Date: 17/08/2018

Local time: 12:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 15/09/2018

IV.2.4) Languages in which tenders or requests to participate may be submitted:

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Section VI: Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: no

VI.2) Information about electronic workflows

VI.3) Additional information:

This tender procedure is conducted via the ECB's electronic tendering system that you may access via the internet address in Section I.1.

<http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html>

If you have never used the system before, you are required to register in the system, click on "Register". Once you are registered users you can log on to the system by clicking on "Login" at any time with your User Name and Password.

In the same internet address you may find user guides for detailed information on how to use the system and contact details in case of questions or technical support.

However, your mere registration does not constitute an application/tender. You must submit your application / tender as further instructed in the application / tender documentation that can be accessed via the above system. The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements.

The tender procedure is conducted in accordance with ECB Decision 2016/2 laying down the Rules on Procurement (as amended), available on the ECB website at <http://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>

VI.4) Procedures for review

VI.4.1) Review body

Procurement Review Body of the European Central Bank, c/o Legal Advice Team
Sonnemannstrasse 22
Frankfurt am Main
60314
Germany
Telephone: +49 6913440
Fax: +49 6913446886
Internet address: <http://www.ecb.europa.eu>

VI.4.2) Body responsible for mediation procedures

The European Ombudsman
1 avenue du Président Robert Schuman, CS 30403
Strasbourg Cedex
67001
France

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

15 days from the receipt of the information specified in Article 34(3) of ECB Decision 2016/2 laying down the Rules on Procurement (the "Decision") or, if no information is requested, 15 days from the receipt of the notification to unsuccessful tenderers. Further requirements are outlined in Article 39 of the Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) Service from which information about the review procedure may be obtained

Central Procurement Office of the European Central Bank
Sonnemannstrasse 22
Frankfurt am Main
60314

Germany

Telephone: +49 6913440

E-mail: procurement@ecb.europa.eu

Fax: +49 6913447110

Internet address: <http://www.ecb.europa.eu>

VI.5) **Date of dispatch of this notice:**

17/07/2018