

ECB - Supply of Advertising Services Related to Recruitment (D-Frankfurt-on-Main)
2008/S 32-042635

Contract award notice

Services

Is this contract covered by the Government Procurement Agreement (GPA)? Yes.

Section I: Contracting authority

- I.1) **Official name and address of the contracting authority:**
European Central Bank, attn: Ezequiel Gomez, Kaiserstraße 29, D-60311 Frankfurt-on-Main. Fax (49-69) 13 44 71 10. E-mail: procurement@ecb.europa.eu. URL: www.ecb.europa.eu.
- I.2) **Type of contracting authority:**
EU institution.

Section II: Object of the contract

- II.1) **Type of contract:**
Services.
Service category 13.
- II.2) **Is it a framework agreement?**
No.
- II.3) **Nomenclature**
- II.3.1) **Common Procurement Vocabulary (CPV):**
Main object: 74400000, additional objects: 74410000, 74530000.
- II.4) **Title attributed to the contract by the contracting authority:**
Supply of Advertising Services Related to Recruitment.
- II.5) **Short description:**
To appoint a suitably qualified and experienced company to supply advertising services related to recruitment. In particular: to deal with all tasks linked to the technical preparation of the advertisements to be published (e.g. adaptation of the vacancy notice to the newspaper format), to reserve space for advertisements in the international press, and to negotiate with such press the best possible prices and other conditions.

Section IV: Procedure

- IV.1) **Type of procedure:**
Restricted.
- IV.2) **Award criteria:**
The most economically advantageous tender in terms of:
(a) Price (70%);
(b) Quality (30%).

Section V: Award of contract

- V.1) **Award and contract value**
- V.1.1) **Name and address of successful supplier, contractor or service provider:**

Universal Communication, I. Vandammestraat 5-7B, B-1560 Hoeilaart. URL: www.uc.be.

V.1.2) **Information on value of contract (excluding VAT):**

EUR 249 000 (estimated maximum annual value).

V.2) **Subcontracting**

V.2.1) **Is the contract likely to be subcontracted?**

No.

Section VI: Other information

VI.1) **Is this a non-mandatory notice?**

No.

VI.2) **Reference number attributed to the file by the contracting authority:**

2507/H/RCO/2007.

VI.3) **Date of contract award:**

10.1.2007.

VI.4) **Number of tenders received:**

4 (out of 4 applications).

VI.5) **Was this contract subject to a Notice in the Official Journal?**

Yes.

Notice number in OJ content list: [2007/S 82-99426](#) of 27.4.2007.

VI.6) **Does this contract relate to a project/programme financed by EU funds?**

No.

VI.8) **Date of dispatch of this notice:**

5.2.2008.